

McKenna Ewen

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Experience

EWEN MEDIA

FOUNDER, MINNEAPOLIS, MN

August 2009 - Present

A multimedia production company that uses interactive multimedia to share meaningful stories. Its mission is to explore the world in its current state and the world that it could become.

STAR TRIBUNE

INTERN, MINNEAPOLIS, MN

January 2008 - August 2008, June 2009 - August 2009

Startribune.com multimedia producer, reporter, photographer and videographer, includes coverage of breaking news, politics, sports and features.

BLOOMBERG TELEVISION

INTERN, WASHINGTON, D.C.

September 2008 - December 2008

Political and business reporting and production for Bloomberg Television; includes 24-hour coverage of the economic crisis and 2008 presidential election.

ALMANAC: AT THE CAPITOL

PRODUCTION ASSISTANT, ST. PAUL, MN

October 2007 - May 2008

Assist with a weekly public affairs show at the state capitol; duties include political reporting and production assistance for Twin Cities Public Television.

THE MINNESOTA DAILY

STAFF REPORTER, MINNEAPOLIS, MN

March 2007 - July 2007

Student-driven newspaper at the University of Minnesota; coverage areas include city government, transportation, housing and multimedia.

Education

UNIVERSITY OF MINNESOTA - TWIN CITIES

HONORS COLLEGE OF LIBERAL ARTS, MINNEAPOLIS, MN

September 2006 - December 2009

Professional Journalism, Political Science

B.A., *Magna Cum Laude*, 3.65 GPA

WASHINGTON CENTER FOR JOURNALISM AND POLITICS

WASHINGTON POLITICS AND JOURNALISM SEMESTER, WASHINGTON, DC

September 2008 - December 2008

Non-partisan, non-ideological program to teach the next generation of political reporters about politics. One of 12 student journalists selected from more than 50 participating universities.

Achievements

2009 Poynter Fellowship for Young Journalists

Upper Midwest Advanced Student Media Emmy Award

UWIRE Top 100 "Best and Brightest" Student Journalist

Hearst Foundation Multimedia Competition Finalist (2)

Hearst Foundation Broadcast Competition Finalist (2)

Roy Howard Collegiate Reporting Award

SPJ Mark of Excellence Award Runner-Up

Service

Presidential Freedom Award

In-House Basketball Program Coordinator

Proficiency

FINAL CUT STUDIO

Final Cut Pro, Motion,
Soundtrack, Compressor,
Color, DVD Studio Pro

ADOBE CS4

Photoshop, Dreamweaver,
Flash, Premier Pro, Illustrator

ADDITIONAL

Avid Media Composer, Liquid
HTML, CSS, WordPress, SEO
Social Networking, Basic AS3

Online

EWEN MEDIA

ewenmedia.com

SOCIAL NETWORKS

twitter.com/mckennaewen

facebook.com/mckennaewen

linkedin.com/in/mckennaewen

delicious.com/mckennaewen

WORK EXAMPLES

kasherman.com

timesofrecession.com

youtube.com/mckennaewen

vimeo.com/mckennaewen